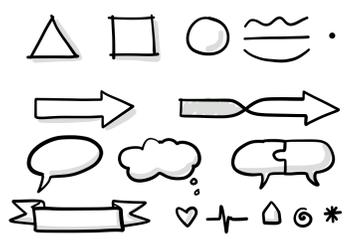


## WHAT IS THE CUSTOMER'S EXPERIENCE WHILE USING THE PRODUCT OR SERVICE?


Credits: Design Thinkers Academy

## HOW TO VISUALIZE...

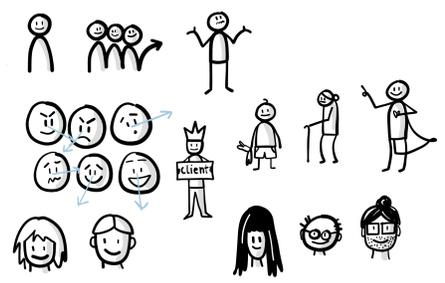
Shapes



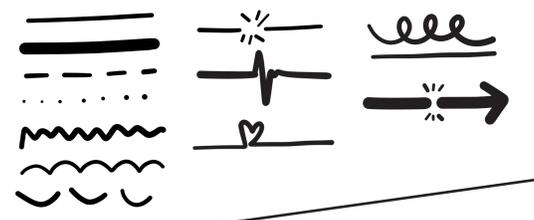
Objects



People



Lines



Credits: De Schetswinkel