

PERSONA TEMPLATE

SKETCH / PICTURE	NAME:	AME:	
	AGE:		
	LOCATION:		
	EDUCA	ATION:	
QUOTE:	OCCUPATION:		
	_ INCOM	1E LEVEL:	
		S SITUATION:	
SKILLS: (People say I'm good at)		GOALS: (I want to be able to / I wish I could,	
NEEDS & INTERESTS: (I really love to)		BARRIERS & FRUSTRATIONS: (I don't like / I don't want to)	